We take our readers to all the special places of our amazing city and take them with us when visiting foreign countries.

At home in Munich, we present events, showcase cafés and highlight special venues and restaurants. We also like to talk about sustainability and the zero-waste. We? We’re Marion, Alex and Bounty, our sweet little doggie girl.

Professionally, we’ve always been at home in media and the wider world of marketing. Privately, we’re drawn to nature and explore it whenever we can. The environment and nature are very important in our lives. For us, the great outdoors is more than just a little walk with Bounty around our local park: Obstacle Course Races, mountain biking, snowboarding, trailrunning, bouldering or freeletics are part of our routine. What would life be without sore muscles after all?

Our greatest vice? Definitely travel. Why do we consider it a vice? As we are more and more concerned with the topic of Zero-waste and sustainability, we are getting more and more into a conflict of conscience when traveling. Since we haven’t found a way to travel completely sustainable yet we try to make up for it by promoting environmentally friendly concepts, venues and organizations while on the road.

ABOUT

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REACH

Blog:
Page Impressions / month 2.500
Visits 1.600

Social-Media
Facebook Follower 820
Instagram-Follower 2.800
www.isarleben.de

22.000
Beitrags-Impressions on Instagram / Month